

## **AIRMEDIA TO DISTRIBUTE NEXT GENERATION ENTERTAINMENT APPLICATIONS THROUGH NOKIA'S PREMINET SOLUTION**

*New Deal Solidifies Global Distribution of AIRMEDIA's Gaming and Community Apps*

San Francisco, CA September 21, 2005 – AIRMEDIA, a leading provider of mobile entertainment applications and mobile solutions infrastructure, today announced it will distribute its growing suite of network gaming and community entertainment applications to mobile network subscribers worldwide using the new Preminet Solution from Nokia. Preminet is an end-to-end global mobile content sales channel that will make SkillJam Arcade, Grab.com Mobile and other exciting new mobile applications easily available to millions of consumers around the world who own Symbian OS™ and Java™-enabled handsets. Java is the leading platform for mobile software worldwide with more than 700 million mobile Java devices in the marketplace, while Symbian OS is the most popular smartphone operating system in the world, running over two-thirds of the world's smartphones.

The AIRMEDIA Aura™ rapid development and deployment system extends support to deliver the most engaging gaming and community applications through the Nokia Preminet system for Series 60 devices with Java and Macromedia Flash Lite. AIRMEDIA Aura-powered Grab.com Mobile and Skilljam Arcade join a growing roster of world-class applications and content available to operators in the Preminet Master Catalog. The SkillJam Arcade application brings the fun of tournament gaming with millions of existing players to wireless subscribers that gain access through wireless carrier content catalogs powered by the Nokia Preminet system. Grab.com Mobile continues to build on its large offering of games, ladders and community features, which subscribers can access from mobile phones and desktop Web browsers.

Don Harris, CEO of AIRMEDIA said, "We are thrilled that the Nokia Preminet System and Master Catalog will expand distribution of our AIRMEDIA Aura-powered applications. Nokia's comprehensive content catalog and billing solution allows us to focus on developing and delivering the most exciting mobile entertainment applications available with our brand partners.

Preminet helps content aggregators and developers, including the two million members of Forum Nokia – the world's largest mobile developer community – quickly and easily drive profit from their Java and Symbian OS software by making it easier to deliver quality content into the hands of mobile consumers globally. Analyst firm Ovum expects that within three years, annual shipments of Symbian OS smartphones will top 100 million per year, while the total number of Java-enabled phones in the market will be over 1.5 billion. Preminet is also air interface agnostic and works across multiple types of cellular networks such as GSM and CDMA.

Preminet content is available as part of a complete end-to-end offering from Forum Nokia that includes the Preminet Master Catalog, Preminet Service Delivery Platform and Preminet Client, an innovative software application that make it easy for end-users to discover, try and buy mobile applications, content and services. Operators can integrate Preminet content into their own download delivery systems or have Nokia provide a complete hosted solution. For more information visit: [www.nokia.com/preminet](http://www.nokia.com/preminet).

#### About Forum Nokia

Nokia's global developer community, Forum Nokia, connects developers to tools, technical information, support, and distribution channels they can use to build and market applications around the globe. From offices in the U.S., Europe, Japan, China, and Singapore, Forum Nokia provides technical and business development support to developers and operators to assist them in achieving their goal of successfully launching applications and services to consumers and enterprises.

#### About AIRMEDIA INC.

AIRMEDIA leverages its rapid, multi-platform AIRMEDIA Aura™ development platform to deliver cutting edge entertainment applications to leading wireless operators and their subscribers on any mobile device. Premier online entertainment properties similarly benefit through the ability to connect with their PC-based communities on the widest range of mobile platforms. AIRMEDIA is a QUALCOMM BREW Select Alliance Partner, Sun Microsystems Java Developer, Charter Member of Macromedia's Flash Mobile Program and Nokia Forum Pro Member. The Company is backed by Sierra Ventures and a syndicate of strategic private investors. Founded in 2003 and headquartered in San Francisco, California, AIRMEDIA can be reached via the Web at [www.airmedia.com](http://www.airmedia.com) or 415.503.4080.