



AIRMEDIA AURA BRINGS HOT CELEBRITY ENTERTAINMENT FROM MEDIAVAST TO LEADING WIRELESS OPERATORS USING QUALCOMM'S BREW® SOLUTION

SAN DIEGO, CA — June 1, 2006 — AIRMEDIA Inc., a leading provider of mobile application authoring systems, today announced that MediaVast Inc. is delivering exciting professional photography of celebrities and celebrity fashions to the hot new mobile application, Celebrity Digest, using the AIRMEDIA Aura system. Celebrity Digest is available from leading operators using QUALCOMM's BREW solution and will be on display at QUALCOMM's BREW 2006 Conference being held May 31-June 2 in San Diego.

"We are very happy that MediaVast, a leader in celebrity fashion and event photography has selected the AIRMEDIA Aura system to facilitate their mobile application strategy," said Don Harris, chief executive officer at AIRMEDIA. "Our Aura mobile application authoring and development system, coupled with MediaVast's fantastic network of professional celebrity event photographers, is redefining multimedia content. The BREW solution allows us to expand our reach around the world."

"AIRMEDIA's Aura system has harnessed the benefits of the BREW solution, demonstrating how a single code base can reach a wide array of BREW handsets," said Sachin Deshpande, head of developer relations for QUALCOMM Internet Services. "Celebrity Digest's user interface and dynamic publishing features demonstrate how new and exciting mobile applications in digital entertainment can use the BREW solution to extend its reach into the wireless community."

"We're delighted to partner with AIRMEDIA for a broader distribution of our visual assets to mobile phones. MediaVast offers the most comprehensive photo library, which the AIRMEDIA Aura system will now help better organize and present to our users," said Peter Sung, vice president of MediaVast, Inc.

The BREW solution drives the discovery and delivery of data services. BREW subscribers benefit from several offerings, which include: uiOne™ for rich, integrated and dynamic user experiences with fast access to high revenue services on wireless devices; deliveryOne™ for differentiated and tightly integrated, operator-managed support and delivery of advanced wireless data content and services; and marketOne™ for a quick-to-market, hosted, scalable content delivery service that includes media titles, flexible management and monetization, content provider settlement and business intelligence services.



QUALCOMM offers this comprehensive set of BREW offerings to meet the needs of companies delivering mobile products and services around the world.

About Media Vast

MediaVast, Inc. is a leading provider of high-quality visual content and related services to print and online media, advertising agencies, broadcast networks, mobile carriers, communication agencies and other publishing enterprises. Headquartered in New York, the company has branch offices in Los Angeles, Miami, Las Vegas, Atlanta, London, Tokyo, Sydney, and Hamburg. MediaVast also provides image syndication through a global network of agency affiliates in over 50 countries.

About AIRMEDIA INC.

AIRMEDIA is the global leader in software for the creation, development and distribution of mobile entertainment. Premier film, television, online, print and online gaming networks trust AIRMEDIA to collaborate with them to power mobile extensions of their core brands and services. Wireless services providers rely on AIRMEDIA to seamlessly deliver, and dynamically update, content for the widest range of mobile platforms. AIRMEDIA is a QUALCOMM BREW Select Alliance Partner, Sun Microsystems Java Developer, Charter Member of Macromedia's Flash Mobile Program and Nokia Forum Pro Member. Founded in 2003 and headquartered in San Francisco, California, AIRMEDIA can be reached via the Web at www.airmedia.com or 415.503.4080.

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